# Heritage Interpretation for Senior Audiences

## Site assessment Your name:

**Are you over 55?**

|  |  |
| --- | --- |
| **Site:** | **Date and time:** |
| **Before your visit** |
| **Expectations. What did you expect to see and experience?** |
| **When you arrived** |
| **What were your first impressions of the following? (1 = poor, 5 = excellent)** |
|  | 1 | 2 | 3 | 4 | 5 | Not applicable |
| External signage |  |  |  |  |  |  |
| Entrance |  |  |  |  |  |  |
| Welcome from staff / volunteers |  |  |  |  |  |  |
| Clear information about where to buy tickets and their cost |  |  |  |  |  |  |
| Orientation – maps, signage, directions |  |  |  |  |  |  |
| Handouts and information |  |  |  |  |  |  |
| Clear information about tours, guides and audio |  |  |  |  |  |  |
| Clear information about events and activities |  |  |  |  |  |  |
| Location and condition of toilets |  |  |  |  |  |  |
| **Any comments?** |
| **During your visit** |
| **How did you engage with the site? (tick all that apply)**  At my own pace Audio tour Guided tour  Group visit Organised event Other (please specify) |
| **What interpretation media did you experience? (tick all that apply)**  Leaflets, trail guides Guidebook Interpretation panels / exhibit labels Static models / dioramas Mechanical interactive exhibits Audio guides Digital interactive exhibits Smartphone apps Object display Multimedia guide Other (please specify) |
| **Rate the following for senior visitors** |
|  | **What was good and why?** | **What could be improved and how?** |
| Interpretation that relates well to seniors’ interests and life experiences |  |  |
| Accessibility for visually impaired people |  |  |
| Accessibility for people with hearing impairments |  |  |
| Accessibility for people with mobility problems |  |  |
| Opportunities for social interaction |  |  |
| Ability for seniors to experience the site at their own pace |  |  |
| Ability for seniors to move around freely |  |  |
| The shop |  |  |
| The toilets |  |  |
| The café  |  |  |
| Any other comments? |
| **Was there anything else you found helpful or innovative?** |
| **At the end of your visit**  |
| **Overall, how well do you think the site is being managed for senior visitors?** Not at all Poor Average Good Very good |
| **How well did the site meet your expectations?**What parts were good or better?What parts were worse? |
| **Would you recommend this site to senior visitors?** Yes No |

HISA is a Grundtvig Learning Partnership
supported by the European Union

